

# Drogheda - **United in Business**

## Sponsorship in a different league



### Kit Sponsorship

- Back Of Jersey
- Sleeves
- Rear shorts

**Prices on request**

### United In Business Package

Become a United in Business sponsor. This package is designed specifically for the corporate sector and forges allegiances between Drogheda's sporting community and its business community.

Benefits include:

- 16ft x 4ft perimeter advertising board at United Park for the duration of 2012
- Link on the [www.droghedaunited.ie](http://www.droghedaunited.ie) website.
- Full Match Sponsorship package including a full page Matchday Programme advert 2012
- Company logo listed in every Matchday Programme as part of the 'United in Business' initiative

**2012 Season: €2,500**  
**2010 Season: €4,000**  
**Saving: €1,500 (37.5 %)**



### Ground Board Advertising

#### 16ft x 4ft

Benefits include:

- Exposure to local audience attending the match
- Exposure to local and national press, website coverage and a national audience for televised matches

**2012 Season: €800 per season**  
**(includes manufacture)**

**2010 Season: €1,000 per season**  
**(included manufacture)**

**Saving: €200 (20%)**

### Match Sponsorship

Treat your friends, staff or clients to a wonderful 'Friday night is United night' experience.

Benefits include:

- Hospitality for 10 sponsor guests (includes finger food)
- Complimentary matchday programme for each member of your party
- Framed team photograph
- Matchnight photocall
- Pre- and post matchday publicity in local media
- Public address sponsor announcement
- Nominate a team mascot for your game

**2012 Season: €800 per match**

**2010 Season: €1,000 per match**

**Saving: €200 (20%)**

## Player Sponsorship

Benefits include:

- Signed jersey at season end.

**2012 Season: €250 per season**  
**2010 Season: €350 per season**  
**Saving: €100 (28.5%)**

## Matchball Sponsorship

Benefits include:

- Pre-match hospitality for 4 sponsor guests (includes tea/coffee and finger food)
- Complimentary matchday programme for each member of your party
- Complimentary matchball
- Pre and post matchday publicity in local media
- Matchnight photocall
- Public address sponsor announcement

**2012 Season: €200 per match**  
**2010 Season: €250 per match**  
**Saving: €50 (20%)**

## Programme Advertising

Options Include:

- Full page or half page season long ad.

**2012 Season – Full Page €800**  
**2012 Season – Half Page €500**

**2010 Season – Full Page €1,000**  
**2010 Season – Half Page €600**

**Saving: Full Page €200 (20%)**  
**Half Page €100 (16.6%)**

## Website Advertising

Benefits include:

- Permanent banner advert on homepage

**2012 Season: €250 per season**  
**2010 Season: €500 per season**  
**Saving: €250 (50%)**

## Mascot Sponsorship

Benefits include:

- Includes replica kit

**2012 Season: €100**  
**2010 Season: €N/A**



If you would like to discuss any of the above or tailor a sponsorship package to suit your individual requirements, please contact Philip Nolan on 086 7853863 or email the club at [info@droghedaunited.ie](mailto:info@droghedaunited.ie).



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